



PULSE Online ERP

Benchmarking the key components of your business



CRM

Cloud Based *Customer relationship management* (CRM) is a comprehensive way to manage your sales and support teams with the sales, support, customer and partner data they need to enjoy rewarding long-term relationships, unparalleled productivity, revenue growth and business intelligence. It is often referred to as an online, web based, hosted, internet based, ASP or even software-as-a-service (SaaS) CRM software application systems.

Contact Management – Easily track & manage leads, prospects, customers, opportunities and contacts. Interaction tracking, emails, appointments, tasks, phone calls, notes & files.

Sales Force Automation – Streamline your sales process, drive higher close rates & serve customers better. Increase your sales success by managing your sales life cycle.

Marketing Automation – Integrate sales and marketing for optimized lead flow and better return on investment.

Customer Service & Support – Keep your customers happy and coming back with repeat purchases, increased renewal rates, and customer retention.

Partner Relationship Management – Increase channel revenue through your partners.

Analytics – Gain relevant insight and analysis with real-time reporting, calculations and business dashboards.



Production Management

Pulse ERP's production management capabilities enable organizations to run their manufacturing operations efficiently. From sales order to work order processing, routing and scheduling, order fulfillment and product costing, Pulse ERP's production module provides real-time visibility into every step of the production process to help you make better-informed decisions. Get your products to market quickly and cost-effectively anywhere in the world with an end-to-end manufacturing software solution designed to run your entire business.

Bill of Material - The Bill of Materials is established and maintained in Pulse through the use of assembly items. This ensures consistency for the user as they create and edit the information required to effectively manage multi-level BOM structures with minimal effort.

Routings - Pulse routing functionality enables you to easily define the people, machines, locations and time it takes to make your product.

Production Requests and Approval - A production request is made when the items are insufficient and has to be manufactured. A request is always made to a location in which the products are sufficient. When a production request is made, it has to be approved by the approving authorities.

Production Write off and Approval - Production write off is to make a damage stock entry. You can enter the location where the damaged stock remains. Approval can be set for write off.



Inventory Management

Pulse helps out to manage your inventory tracking in multiple warehouse locations, based on demand and distribution requirements. There are many elements that go into Inventory Management, but the bottom line is you need to make sure you have just enough stock on hand in the right locations to meet demand—whether that demand is to meet your sales or to supply against a request from your production unit.

Better Trading Decisions - Increase sales and profits with easy-to-access insights into profit margins, product performance, and inventory levels.

Real-time Inventory Data - have anytime, anywhere, in real time, inventory status, customer orders, supplier orders, cash flow. All the operations made in all branches are automatically centralized in a single, unique database.

Streamline End-to-End Inventory - with online inventory management, stores can often track inventory using smart phones, tablets, and dedicated barcode scanners. By automating processes with billing, inventory, storage - no more manual labor consuming precious time.

Lower Operation Costs - our online inventory management software provides visibility into what is on store shelves and waiting to be stocked. Storing your data in a web server eliminates the risk of data loss, have daily data back-up.

Integrate Accounting - integrative inventory software will also communicate effectively with accounting software to bring all back office tasks together in one place.

Simple - can be deployed quickly in one store or several with training available online and backed by call center support. With the ability to easily track, visualize trends, and identify opportunities based on usage, seasonality or inventory pricing, this software not only benefits inventory procedures but also provides a way to optimize business processes overall.



Point of Sale

Pulse POS is a multi-outlet or chain retail management solution for retailers in all industries. Retailers no longer need to manage applications individually for each outlet. Pulse POS is linked with a centralized inventory, production and finance and even with e-commerce which helps in functionalities like order from anywhere, invoice from anywhere and stock anywhere.

Faster, Easier and Cheaper Installation - Many POS systems put a bad taste in your mouth before they're even up and running, with the installation often taking many hours and requiring a substantial number of phone calls to customer support. With a web-based POS program, however, there is almost zero installation necessary.

Improved Cash Flow - With just about any standard POS system, you are mandated to pay up-front for the hardware and software, which can be a drain on your capital and initial cash flow. With a web-based point of sale platform, however, costs are typically derivative of a small monthly subscription fee.

Enhanced Inventory Management - With our web-based POS system, you can track your inventory in real-time, rather than seeing numbers that are updated hourly or daily, like most traditional systems. This includes seeing which items are on-hand, in-transit, and on-order. As well, if your business runs at multiple locations, you can easily check inventory at other stores.

Quick and Comprehensive Reporting - As a result of the instantaneously updated inventory amounts, our web-based POS system can produce remarkably accurate reports, telling you by the week, day, or hour how your business is doing.



Financial Accounting

Pulse Financial Module enables you to get complete tracking of your income and expenses. Totally integrated to all cost and revenue modules through flexible posting options. Since it is a web based accounting software, it can be operated from anywhere. Separate or combined Ledgers, Balance Sheet, P&L can be taken.

Accounting in the Cloud – A complete web based accounting system for multi-outlet/branch companies or organizations. It can be accessed from anywhere unlike the traditional accounting software that only works on one computer and data bounces from place to place (Eg. on a USB drive). It's less expensive, easy to handle. Costless and fast customer service and support

Real Time - You have a clear overview of your current financial position, in real-time. Multi-user access makes it easy to collaborate online with your team and advisors. Everything is run online, so there's nothing to install and everything is backed up automatically.

Integrated Accounting System - Automatic posting from sales and purchase transactions. Keep track of bank and cash transactions.

Setup your Business into Cost Centres - Create unlimited divisions and sub divisions to help manage and report on different locations, product lines or other relevant business segments.

Manage all Transactions – quickly find and manage accounts receivables, accounts payables, all banking transactions.

Easy Reconcile – Perform bank reconciliations for both banking and credit accounts. Completed reconciliations are stored in the system and can be viewed & edited via the search screen. Plus you can invite your bookkeeper to access remotely.

Get all Accounting Reports - Access the power of full profit & loss reports per division, sub division or consolidated group reports.



Payroll Management

Pulse enables everything you need to manage all your employee online payroll requirements across the company or branches. Automate your payroll, online timesheets, import timesheets, e-mail pay slip, flexible pay rules, departmental costing, batch processing, supervisor authorization, comprehensive reporting.

Employee Management - It is mandatory to keep complete details of active and non-active working staff at one place for various reasons. Online payroll management software centralizes all employee records and ensure easy access to information from any internet enabled PC.

Online Salary Generation - Online payroll software has an advanced salary processing module where you just need to select Division, Branch or Company whose salary you need to process. With the use of online payroll management software you can enjoy complete payroll automation.

Emoluments & Deductions - Payroll automation relevance is to enable organization to handle the most complex emoluments & deductions with utmost ease. This is achieved through a systematic approach. The online payroll software efficiently integrates deductions and benefits according to the entitlement & eligibility at various levels.

Leave & Attendance - Monitoring of Leaves & Attendance was never so easy before. Payroll Management Software allows employees to systematically maintain leave data and information. Maintain their attendance & whenever required apply for leave and get approval from their managers through an extensive set of parameters.

Reimbursement - Expense Management is also a feature of Payroll Management Software, it provides your employees with an end-to-end facility to manage their various types of expenses that could be occur very often. Moreover, they can also claim for their eligible reimbursements such as travel, medical benefits, annual leave claim etc.

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